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CHARLIE COOPER | TUESDAY 14 AUGUST 2012

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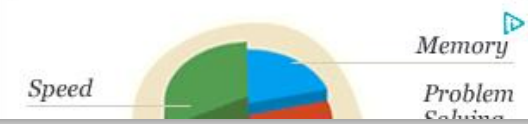


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Smart Devices

Mar 1, 2012 - 7:40AM PT

U.S. smartphone ownership eclipses feature phones

BY Ryan Kim

1 Comment    +1 

The U.S. is now a smartphone nation, with 53 percent of all adult cell phone owners claiming ownership of a smartphone, according to a new report by the Pew Internet & American Life Project. Smartphone ownership is most represented among college grads, younger and more affluent adults.



The U.S. is now officially a smartphone nation, with 53 percent of all adult cell phone owners claiming ownership of a smartphone, according to a new report by the [Pew Internet & American Life Project](#). It's the first time that smartphone penetration has been reported to eclipse feature phones in the U.S. though the milestone has been predicted for some time.

Pew found that smartphone ownership in February 2012 has jumped to 46 percent of all

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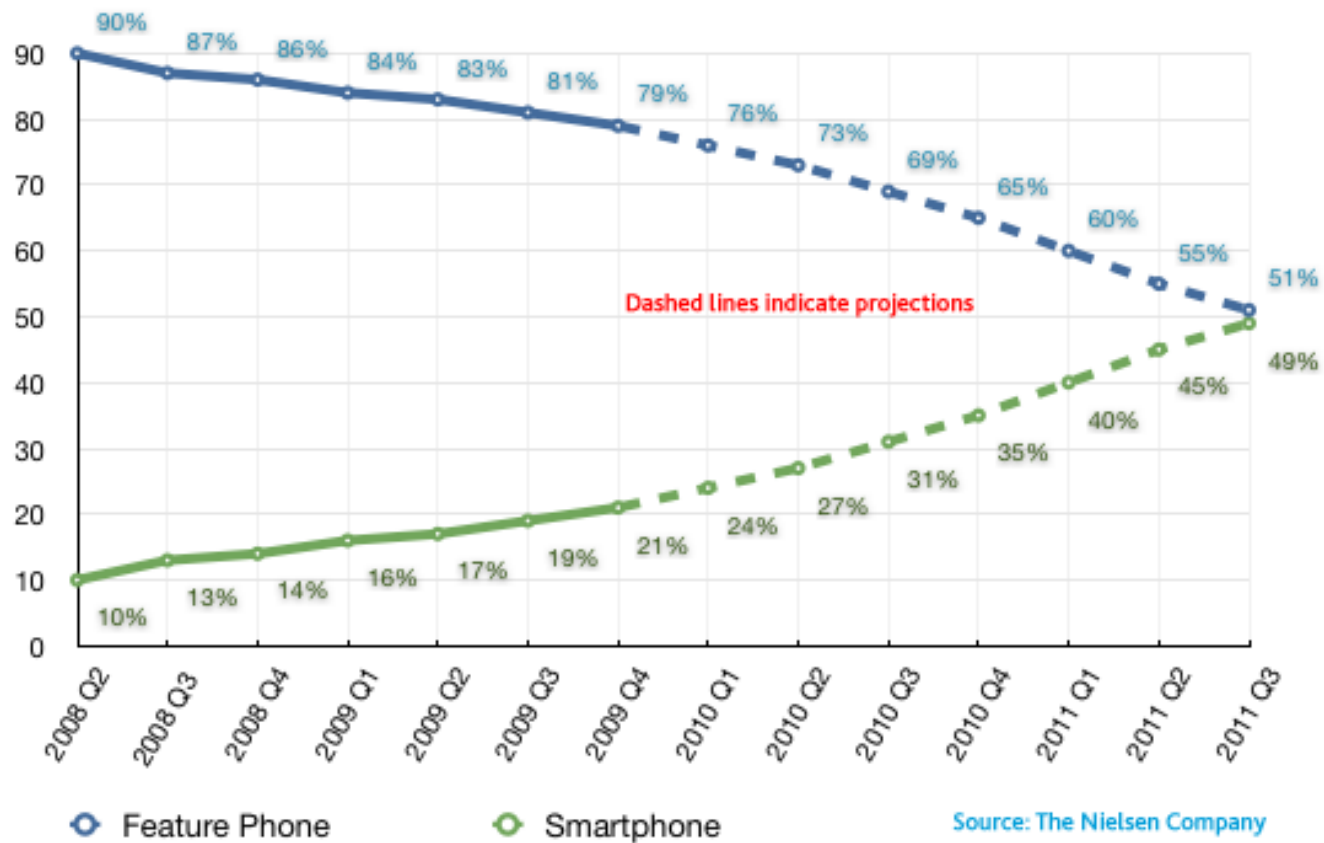
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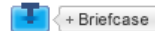
U.S. Smartphone Penetration & Projections



Smart Devices in the Enterprise to Double by 2014

The number of employee-owned smartphones and tablets used in the enterprise is set to reach 350 million by 2014, up from 150 million this year, according to a recent report by analyst firm Juniper Research.

By Marta Cobo Gago
Tue, August 07, 2012



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[Techworld](#) — The number of employee-owned smartphones and tablets used in the enterprise is set to reach 350 million by 2014, up from 150 million this year, according to a recent report by analyst firm Juniper Research.

Slideshow: [10 Coolest Tech Devices to Bring to Work](#) [The Consumerization of IT and BYOD Guide](#)

This represents almost 23% of all consumer-owned tablets and smartphones.

Mobile phones are becoming increasingly multi-purpose, and are now so central to most people's work and personal lives that they simply cannot get by without them.

The [BYOD concept](#) has been a growing trend for some years; this is because employees now expect to be able to do everything from one

When you can't afford to experiment, go for experience.

T-Mobile Systems

skype Emilio Escot is online

Worldwide Mobile Device Sales to End Users by Operating System in 2Q12
 (Thousands of Units)

Operating System	2Q12 Units	2Q12 Market Share (%)	2Q11 Units	2Q11 Market Share (%)
Android	98,529.3	64.1	46,775.9	43.4
iOS	28,935.0	18.8	19,628.8	18.2
Symbian	9,071.5	5.9	23,853.2	22.1
Research In Motion	7,991.2	5.2	12,652.3	11.7
Bada	4,208.8	2.7	2,055.8	1.9
Microsoft	4,087.0	2.7	1,723.8	1.6
Others	863.3	0.6	1,050.6	1.0
Total	153,686.1	100.0	107,740.4	100.0

Source: Gartner (August 2012)

iPads Are Outselling Desktop PCs, And Are Now Equal To 17% Of The PC Market

Matt Rosoff | January 24, 2012 | 4,952 | 21

Apple CEO Tim Cook revealed an interesting stat on his earnings call: iPads outsold desktop PCs in the fourth quarter of 2012.

Apple reported 15.4 million iPads sold.

Cook was citing IDC figures for desktop PC sales.

That's a stunning stat. Microsoft's mission is "to get a PC in every home." That's not the sense. Computing

Windows still ships on most PCs in the world, the iPad is coming up

More Americans Have Smartphones Than Feature Phones

By Angela Moscaritolo

March 2, 2012 11:05am EST

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Likewise, the amount Apple paid to third-party developers via the App Store last quarter (**\$700 million**) is more than double Yahoo's **overall profits**. (Overall, Apple has paid over \$4 billion to third-party developers now via the App Store.)



MG SIEGLER ✓

Tuesday, January 24th, 2012

64 Comments



Simply looking over **the numbers**, it might be hard to wrap your head around what Apple just announced for their Q1 2012 results. A company this big is not supposed to be able to nearly double revenue year-to-year. Nor are they supposed to more than double profit. But Apple did both. The numbers are so big that they almost seem like they should be typos — especially coming after a quarter that was a "miss" (though we can now clearly see **what a joke that "miss" was**). So perhaps it's best to point out some bigger numbers and to frame some of them in ways to make them easier to understand. That's what all of Twitter seemed to be doing anyway during the earnings call this afternoon.

Still don't have a smartphone? Well, then you're in the minority. According to a new survey by Pew Research

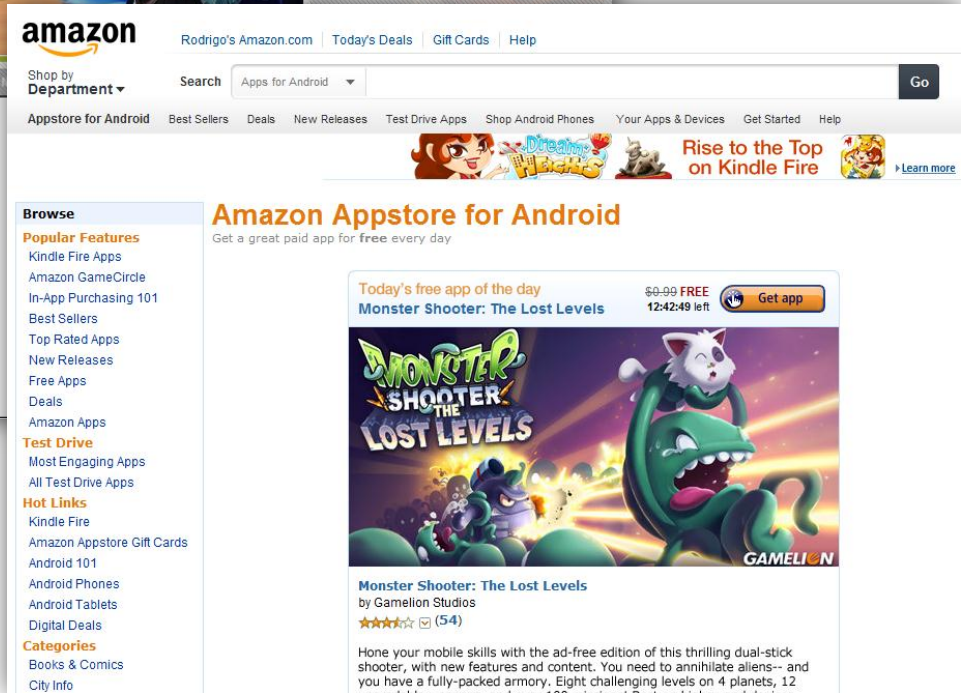
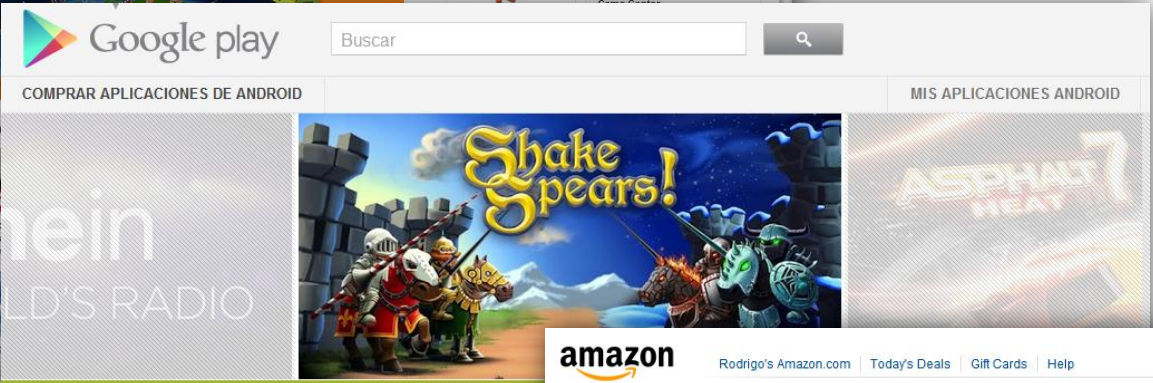
owners,

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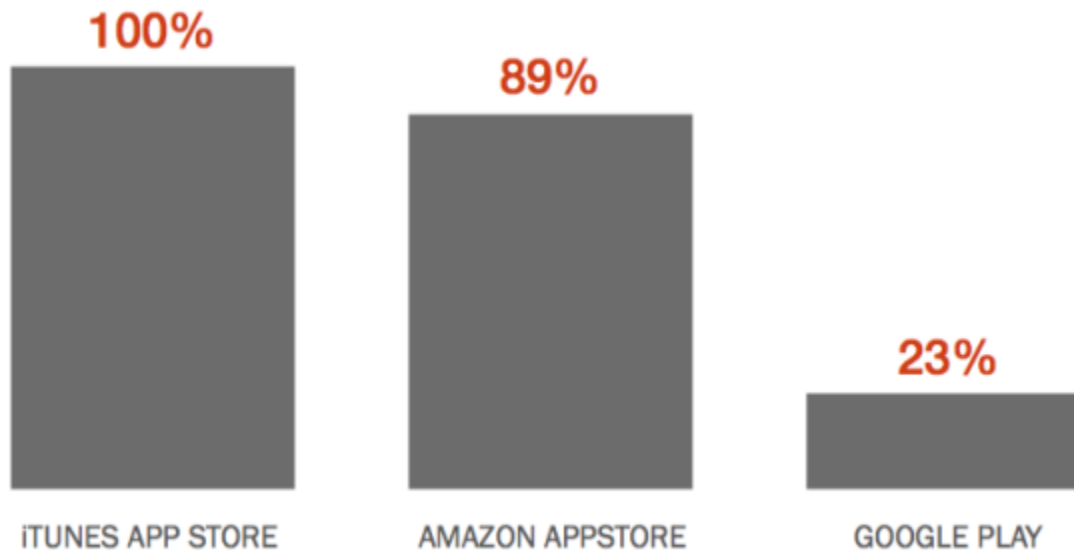
that there are

phone owners in the U.S. than "feature" phone owners. Fifty-three percent in the U.S. who own any type of smartphone.

percent of U.S. adults are now cell phone owners. That means that nearly half (46 percent) of American adults own a smartphone, according to a research specialist with the Pew Research Center. In comparison, two in five Americans do not own a smartphone.



Revenue per Active User: iOS vs. Amazon vs. Android



Source: Flurry Analytics; sample size = 11 million DAUs over 45 days, Jan – Feb 2012

Facebook Buys Instagram for \$1 Billion

BY EVELYN M. RUSLI

2:02 p.m. | Updated

Facebook is not waiting for its initial public offering to make its first big purchase.

In its largest acquisition to date, the social network has purchased Instagram, the popular photo-sharing application, for about \$1 billion in cash and stock, the company said Monday.

It's a notable move for Facebook, which has exclusively focused on bite-size acquisitions, worth less than \$100 million.



Keith Bedford/Bloomberg News

Kevin Systrom, chief executive of Instagram.

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- [Instagram Marks Break in Facebook's Deal-Making Style](#)
- [The Short Explosive Rise in Instagram's Valuation](#)
- [NYTimes: A Stream of Postcards, Shot by Phone \(June 4, 2011\)](#)

With Instagram, Facebook will get a formidable mobile player – an area that is seen as a weakness for the sprawling social network. Founded two years ago, the service – which lets users share photos and apply stylized filters – has become one of the most downloaded applications on the iPhone, with some 30 million users. Instagram released a version of its application for Google's Android operating system last week.

On Monday, both companies expressed their commitment to run Instagram as an independent service.

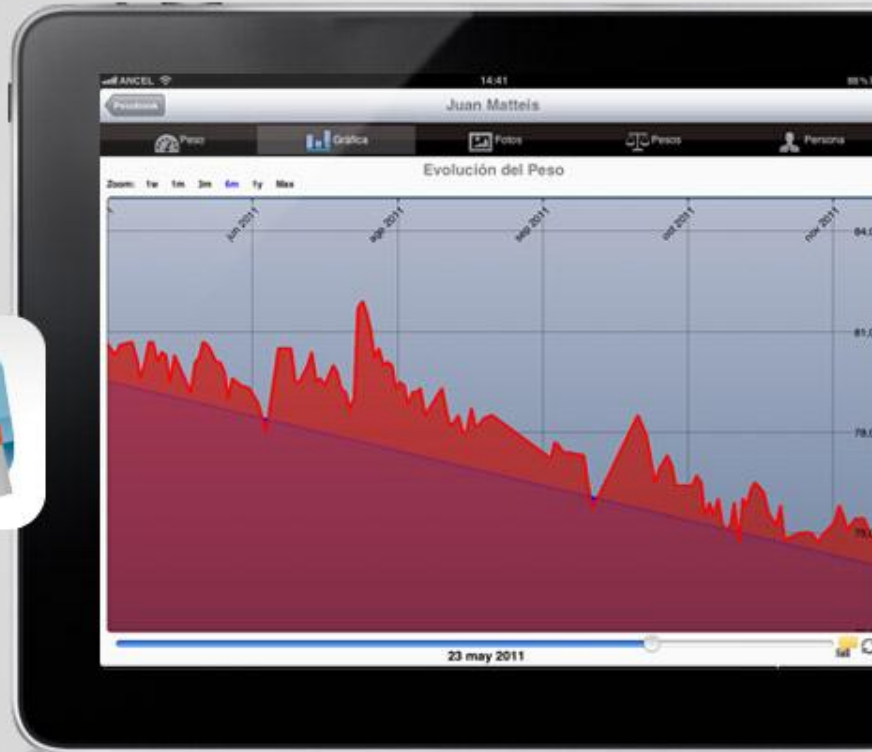
In a post on his profile page, Facebook's chief Mark Zuckerberg said he will continue to work



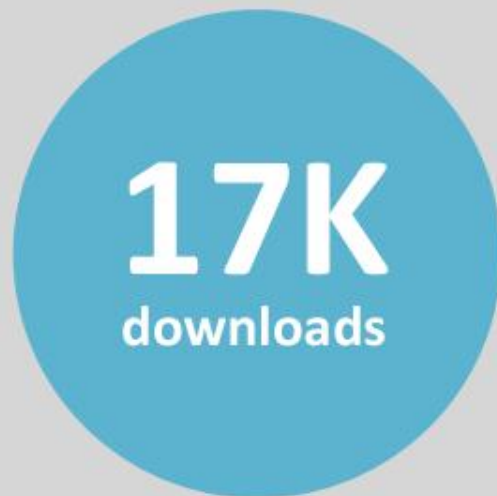
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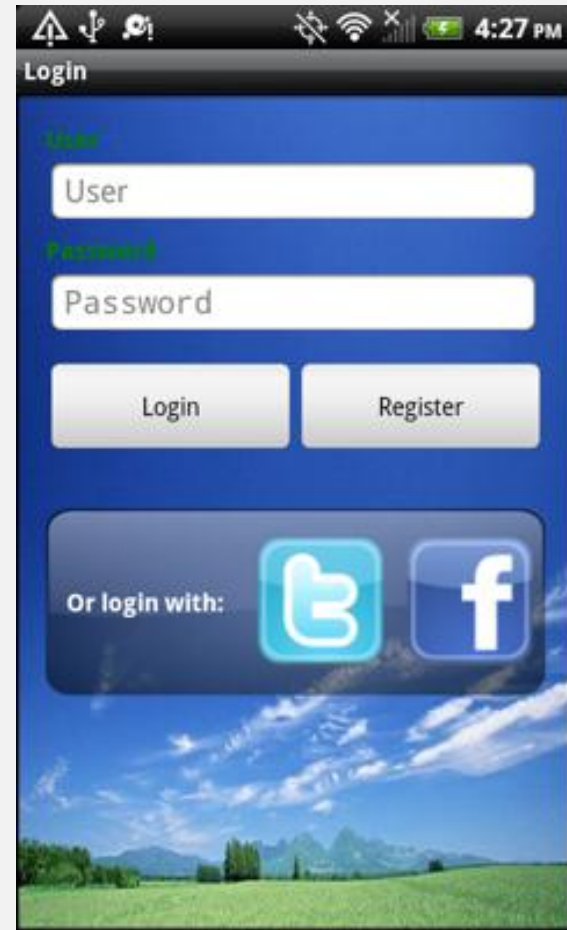
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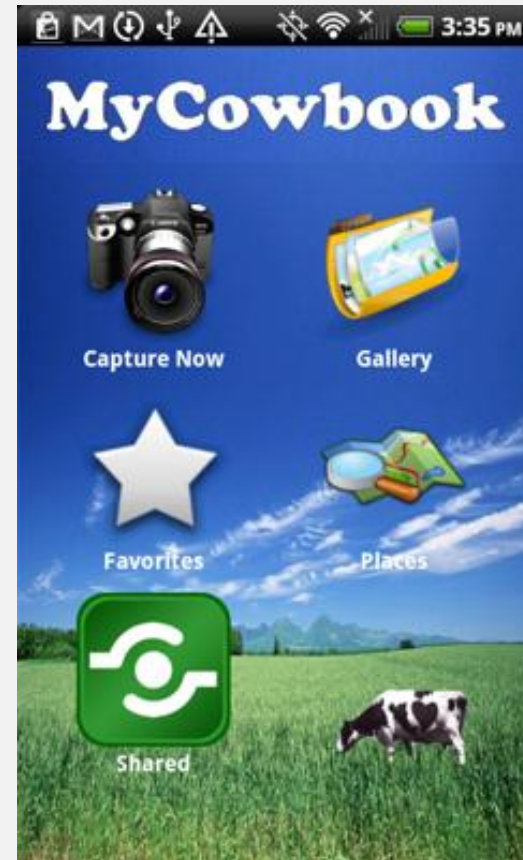


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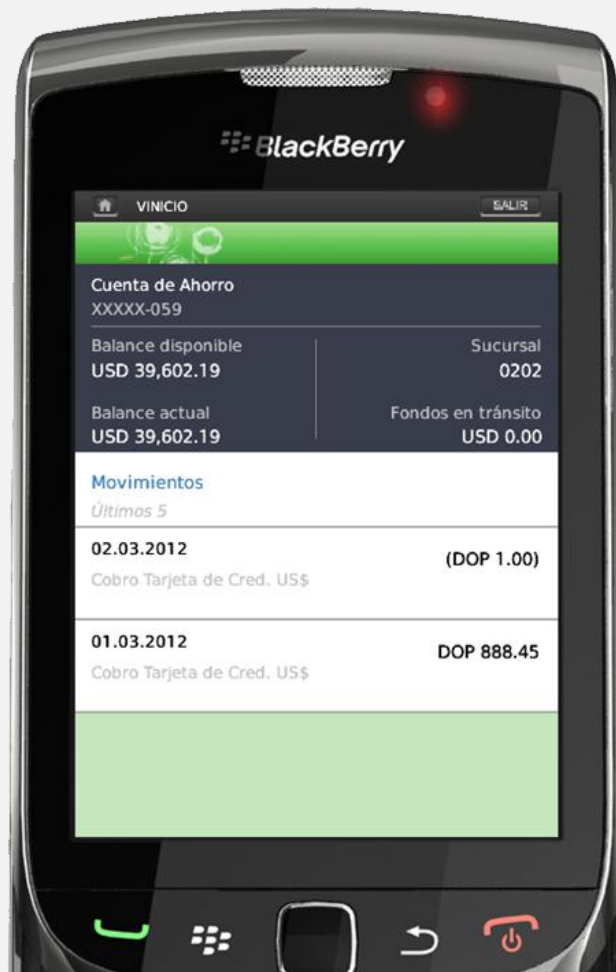


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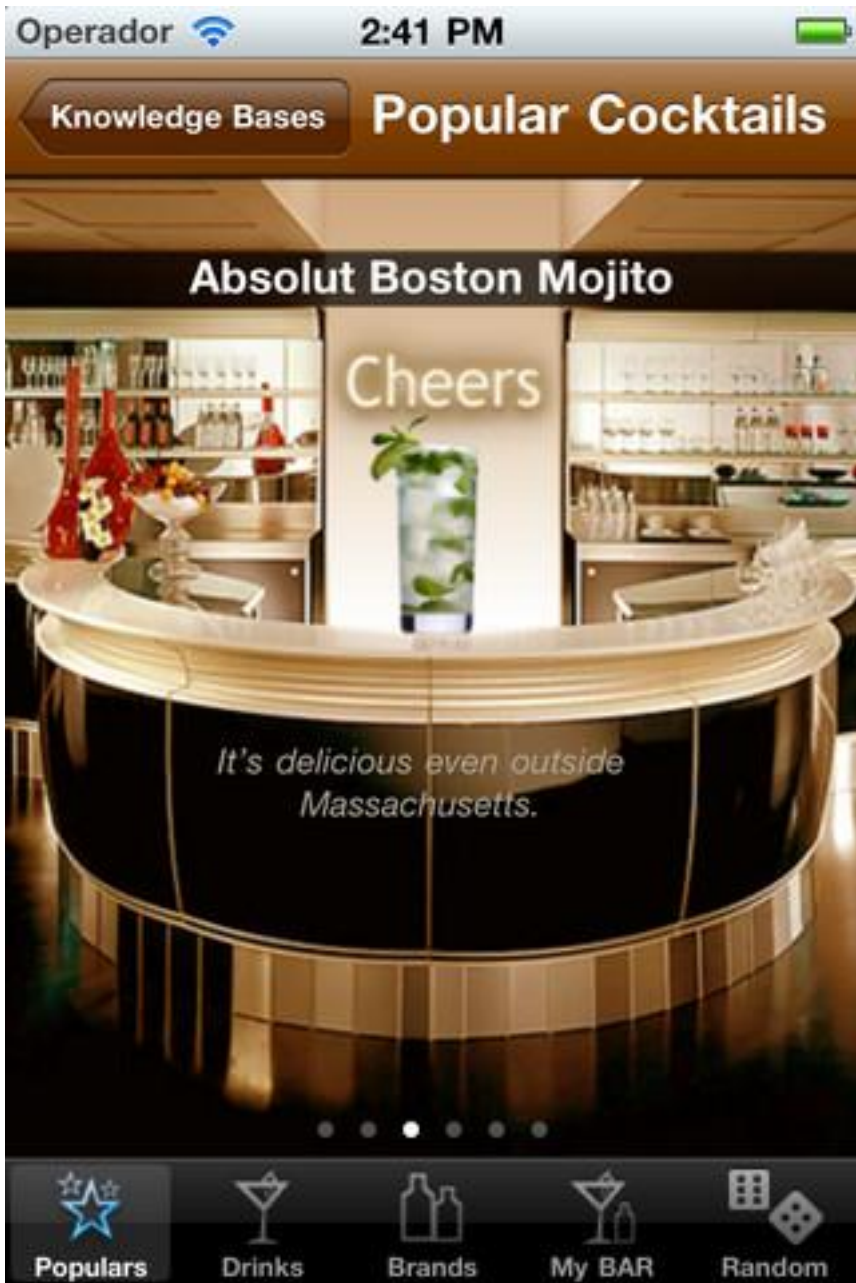
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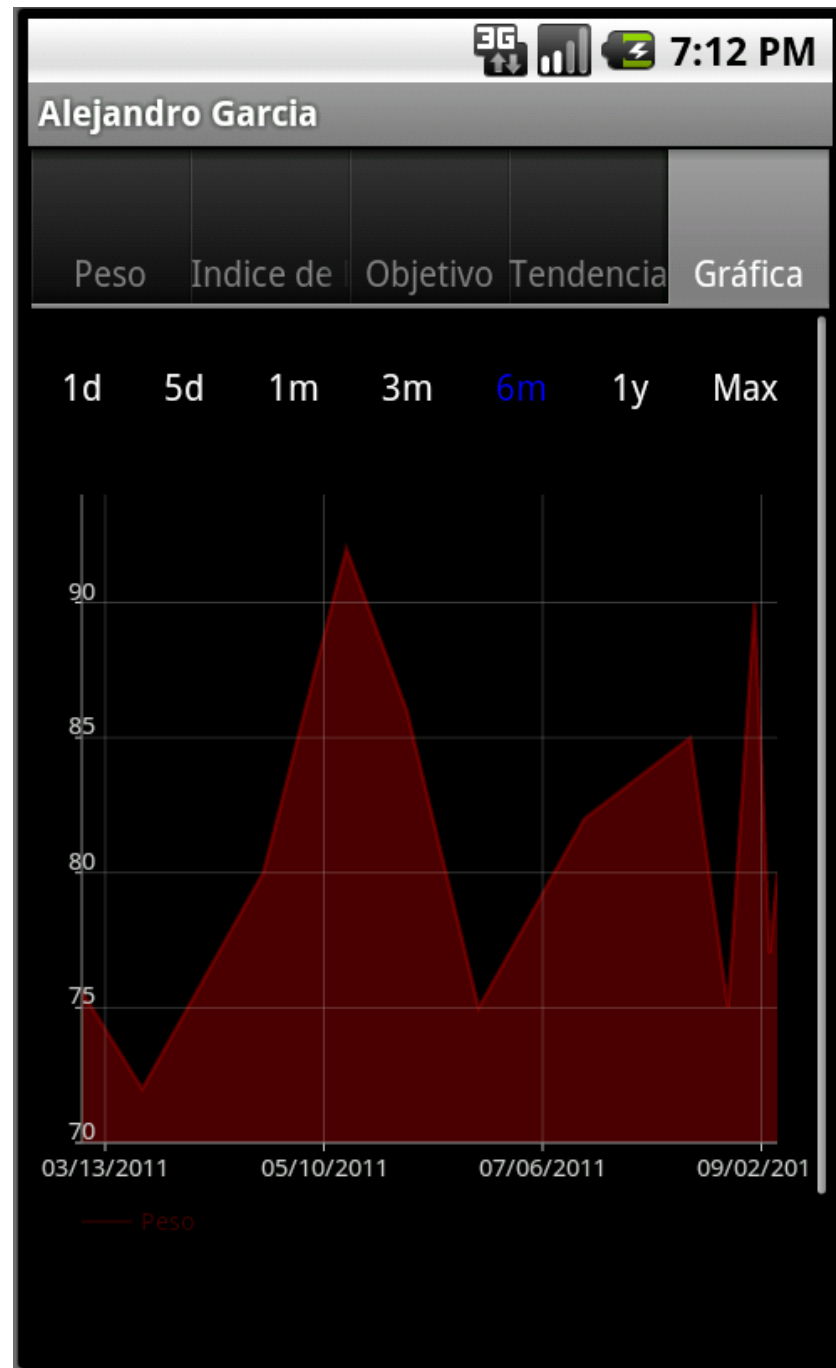
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3	 Ecuador	3	1	1	0	0	2	0
4	 Colombia	3	1	1	0	0	2	1
5	 Perú	3	2	1	0	1	4	4
6	 Chile	3	2	1	0	1	5	6
7	 Venezuela	3	2	1	0	1	1	2
8	 Paraguay	1	2	0	1	1	1	3

Resultados Fixture Posiciones Goleadores







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